



Howard Johnson[®]



*Happy
Connected
Escape*



Happiness is what
we deliver so you can
create a tradition
of family fun!
go happy. go hojo.®

GUEST EXPERIENCE

It's a place of childhood memories — the orange and turquoise sign, the ice cream and the thrill of vacation. Today, it's a classic travel icon, built to welcome a new generation to the joys of travel. Howard Johnson brings families closer together to locations around the world to escape the everyday and make memories that last a lifetime.







WYNDHAM HOTEL GROUP ADVANTAGE

Howard Johnson is a family-friendly, high performing brand in the economy segment with flexible terms that make it a great option within the Wyndham Hotel Group portfolio.

Wyndham Hotel Group prides itself on relationships established between owners and operators. As part of the Wyndham family, you will immediately gain access to tools, systems and resources to maximize hotel performance and brand contribution. Some of these teams and resources include:

- **Strategic Sourcing:** Partnering with world-class suppliers to deliver negotiated and deeply discounted prices on quality products and services
- **Global Sales Organization (GSO):** Delivering qualified leads in Corporate, Association, Group, Leisure & Wholesale, Government, MICE, Sports, Tour & Travel, Transportation, and International segments
- **Revenue Management:** Driving revenue and market share performance through tools, actionable insights, education, subscription services and technology
- **Marketing and Distribution Services:** Online and offline marketing experts who strive to optimize brand exposure and maximize distribution
- **Brand Operations Support:** Providing hotels with the tools needed to help increase market share and operating performance
- **Training:** Online and in-classroom learning opportunities for hotel staff at all levels



Wyndham Worldwide

One of the largest hospitality companies, Wyndham Worldwide is the global force behind how and where millions of families travel each year. Offering a portfolio of lodging accommodations, products and services unmatched around the world, Wyndham Worldwide encompasses the world's largest hotel company, vacation ownership company, vacation ownership exchange network, and provider of professionally managed vacation rentals.

Wyndham Hotel Group

Wyndham Hotel Group is the world's largest and most diverse hotel company, with approximately 7,650 hotels spanning 6 continents.

Our brands provide consumers choices, ranging from economy to upscale, each hotel offering exceptional customer service and great value. Our organization provides world-class services and support to our franchises, furthering the success of each individual hotel.

DOLCE
HOTELS & RESORTS

WYNDHAM GRAND[®]
HOTELS AND RESORTS

WYNDHAM[®]
HOTELS AND RESORTS

WYNDHAM
GARDEN[®] HOTELS

TRYP
BY WYNDHAM

WINGATE[®]
BY WYNDHAM

HAWTHORN[®]
SUITES BY WYNDHAM

MICROT[®]
BY WYNDHAM

RAMADA[®]
WORLDWIDE

BAYMONT[®]
INN & SUITES

Days Inn

Super 8

Howard Johnson

Travelodge

Knights Inn

WYNDHAM

REWARDS

Wyndham Rewards

Wyndham Rewards® has more participating properties than any other hotel loyalty program in the world, and has 40 million loyal members across the globe. Compared to non-members, Wyndham Rewards members:

- Generate a higher room rate
- Return more often
- Visit more brands and more hotels under the Wyndham Hotel Group umbrella.

By combining exciting, award-winning promotions throughout the year with industry-leading innovation and member-friendly benefits, Wyndham Rewards is positioned to continue driving more guests to its 7000+ participating hotels worldwide.

Sustainability

The Wyndham Green program was initiated by Wyndham Worldwide because it encompasses the Company's global commitment to corporate social responsibility and the environment. The Company has been recognized as the World Leader by the Dow Jones Sustainability Index in the hotels, resorts and cruise line segment. Our program can help participating hotels

- Lower your operating costs from reducing your energy, water and waste
- Improve your guest satisfaction through green certification and recognition
- Generate new revenues from Green request for proposal participation

For more information go to wyndhamgreen.com

WYNDHAM
GREEN



FOR DEVELOPMENT OPPORTUNITIES, CONTACT US TODAY:

1.800.758.8999 | WHGDevelopment.com

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Days Inn[®]

Super
8

Howard Johnson[®]

Travelodge[®]

Knights
Inn

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